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The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: North London Action for the Homeless	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Hackney	
Contact person: Mr. Mark Palframan	Position: Fundraiser
Website: http://www.nlah.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1139024
When was your organisation established? 01/01/1993	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Reducing Poverty
Which of the programme outcome(s) does your application aim to achieve? Fewer Londoners experiencing food poverty
Please describe the purpose of your funding request in one sentence. Reducing food poverty amongst homeless and vulnerable people through the provision of nutritious meals and facilitating their participation in food production and preparation.
When will the funding be required? 01/10/2014
How much funding are you requesting? Year 1: £20,816 Year 2: £23,180 Year 3: £24,180 Total: £68,176

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Aims of your organisation:

"North London Action for the Homeless runs a drop-in centre that is open to all who are homeless or in need within an ethos of service, respect and acceptance and strives to influence policy and overcome barriers to accommodation and other services to which homeless and excluded people are entitled."

Main activities of your organisation:

NLAH provides drop in sessions for up to 100 homeless and vulnerable people on Monday lunchtimes and Wednesday evenings. It enjoys significant community support with most of the work being done by volunteers and the food donated by local businesses. NLAH works in close partnership with other local agencies who use the drop in sessions to make contact and offer services to clients who are traditionally seen as hard to reach. Advice and support is currently provided by outreach workers from agencies including the Hackney DART (Drug and alcohol) team, staff from the Homerton Hospital undertaking monthly health checks for homeless people, housing advice and support from Thamesreach, Barka UK and Hackney Doorways. English language classes and an ad hoc programme of occasional cultural activities are also be arranged. A free three course vegetarian meal is provided as well as clothing and washing facilities.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
0	3	10	40

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Indefinite and ongoing

Summary of grant request

We are seeking funding to appoint a Kitchen/Garden Manager to lead our initiative addressing food poverty issues amongst homeless and vulnerable people in Hackney.

Hackney has recently experienced enormous social and economic changes with rising house prices and gentrification. The range and quality of food available has increased dramatically with an upsurge in organic food stores, artisan bakeries and coffee shops. Nevertheless social deprivation remains a serious concern with many people suffering the effects of food poverty -- defined by the Department of Health as the inability to afford, or to have access to, food to make up a healthy diet.

NLAH provides drop-in services for local homeless and vulnerable people and we have identified that many of these are suffering from food poverty, including those with little or no income or those who are unable to cook for themselves. There is a clear need to directly provide food to make up a healthy diet - as well as education and encouragement to assist them to develop better diets themselves.

With her infectious enthusiasm for food, cooking and gardening our part-time cook, Lucie Galand, has inspired and encouraged our service users to participate in a number of new initiatives including a kitchen garden, a fledgling social enterprise project, a blog and a cookbook, raising funds and promoting healthy eating. These have already had a positive impact on individual service users but to set these initiatives on a firmer financial basis and ensure their sustainability for the next three years we would like a grant to enable us to appoint her as our food poverty champion in a new post of Kitchen/Garden Manager.

We will reduce food poverty directly by providing meals -- improving the health and economic situation of our service users. We will also increase their knowledge and skills to address food poverty issues themselves through gardening and cooking sessions and awareness raising events. We will also reduce food waste by collecting surplus food from local businesses and extending our waste minimisation and composting programme.

As well as free meals we will organise regular gardening and cooking sessions for homeless and vulnerable people. We will also organise events and awareness raising initiatives and support and develop a network of local food businesses - collecting their surplus food for use in the sessions.

We are well placed to address food poverty amongst homeless and vulnerable people in Hackney. Between 50 and 100 people attend our weekly sessions: 12% of these are rough sleeping, 55% have a disability and 73% are receiving benefits. NLAH is well supported by the local community and has a good record of securing financial and other resources.

Each year we will see a reduction in food poverty for at least 400 different individual Londoners with free healthy meals and support to improve their access a more healthy diet themselves.

Good Practice:

- Two service users sit on the management committee - overseeing the running of the service.
- NLAH has a great record on diversity. Beginning in a Synagogue the meals have always been vegetarian ensuring that it is acceptable for people of all religious and ethnic backgrounds. A wide range of languages are spoken and people from all backgrounds are welcomed.
- Over 40 local volunteers regularly help at the sessions; supported by the Centre Manager with regular training and social events.
- NLAH has a low carbon footprint: collecting donated food in our bike trailer, using eco cleaning materials, engaging in organic gardening and we are now a Local Authority Composting Champion -- with a coordinated programme of waste minimisation, recycling and composting.

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If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

N/A

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

We will provide free meals at our drop-in sessions for homeless and other vulnerable people. Up to 100 three-course vegetarian meals will be provided twice a week (currently Monday lunchtime and Wednesday evening). As well as take-away meals and food parcels depending on resources.

We will organise regular gardening sessions when homeless and other vulnerable people will learn about growing vegetables and will participate in growing our own vegetables for use in the meals in the drop-in sessions.

We will organise regular cooking sessions when homeless and other vulnerable people will learn some basic cooking skills and be invited to participate in preparing jars of preserves and other food products for sale to raise funds for the project.

We will organise a programme of events and awareness raising initiatives to address food poverty issues including garden open days, awareness raising social events, producing materials, stalls at markets and festivals and social media in partnerships with other local initiatives including the Hackney Migrant Centre, Eat Hackney and Growing Communities.

We will support and develop a network of local food businesses including bakers, restaurants, health food shops, vegetable shops, the local organic box scheme and the farmers market - raising awareness about homelessness and food poverty and collecting their surplus food for use in the drop-in sessions.

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What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

We will reduce food poverty by providing regular healthy meals for people who are unable to afford, or have access to, food to make up a healthy diet. This will include providing meals for people with low or no income and those without access to cooking facilities.

We will improve the health of those who would otherwise be suffering from food poverty by improving their diets through the provision of carefully planned nutritional meals. Providing free three-course vegetarian meals with every meal containing at least the minimum recommended five fruit or vegetables.

We will improve the economic situation for those with little or no money through providing free meals on a regular basis (as well as take-aways and occasional food parcels) as this will assist them in stretching their income to meet their ongoing living expenses.

We will increase the knowledge and skills of people to address food poverty through their participation in gardening sessions where they will learn about growing vegetables and cooking sessions where they will learn how to make various food products.

We will reduce food waste by collecting surplus food from local businesses and using it in the meals. Leftovers will be given out as take-away meals or frozen. All kitchen waste will be composted or used in the wormery.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. We have a good record (over twenty years) of securing grant funding and local donations to sustain our work. This project should produce positive outcomes which will provide compelling support for future funding applications. We will also increase our own income generation through the sales of prepared organic preserves, baked goods and cook books.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

400

In which Greater London borough(s) or areas of London will your beneficiaries live?

Hackney (72%)

Islington (19%)

Haringey (7%)

Several NE London (2%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

51-60%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Kitchen/Garden Manager Salary costs	17,580	18,580	19,580	55,740
Kitchen and garden equipment	1,000	1,000	1,000	3,000
Food costs	2,000	2,000	2,000	6,000
Volunteer expenses	250	250	250	750
Publicity	500	500	500	1,500
training	250	250	250	750
management	600	600	600	1,800
	0	0	0	0
	0	0	0	0
TOTAL:	22,180	23,180	24,180	69,540

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Comic Relief (6 months, up until 30/3/15)	996	0	0	996
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	996	0	0	996

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Dion Fund (3 months, up until 31/12/14)	368	0	0	368
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	368	0	0	368

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary costs for Kitchen/Garden Manager	16,216	18,580	19,580	54,376
Kitchen and garden equipment	1,000	1,000	1,000	3,000
Food costs	2,000	2,000	2,000	6,000
Volunteer expenses	250	250	250	750
Publicity	500	500	500	1,500
Training	250	250	250	750
Management	600	600	600	1,800
	0	0	0	0
	0	0	0	0
TOTAL:	20,816	23,180	24,180	68,176

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	46,489
Activities for generating funds	0
Investment income	0
Income from charitable activities	10,843
Other sources	0
Total Income:	57,332

Expenditure:	£
Charitable activities	50,550
Governance costs	750
Cost of generating funds	1,013
Other	0
Total Expenditure:	52,313
Net (deficit)/surplus:	5,019
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	5,019

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	43,657
Long-term liabilities	0
*Total Assets (A):	43,657

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	43,657
*Total Reserves (B):	43,657

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Our Eastern European Support Worker who was working with us on a self-employed freelance basis is in the process of being taken on formally as a third part time worker.

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Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Evening Standard Dispossessed Fund	0	20,000	0
West Hackney Parochial	13,598	11,364	15,000
Irish Government Dion Fund	5,088	5,300	5,535
Streetsmart	3,000	3,000	3,000
Trust for London	6,000	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Mark Palframan**

Role within **Vice Chair of Board of Trustees**
Organisation: